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भारत संचार निगम लिमिटेड
(भारत सरकार का उपक्रम)
BHARAT SANCHAR NIGAM LIMITED
(A Govt. of India Enterprise)

No. 3-4/2016-R&C [CFA]

Dated: 15-03-2017

Circular R&C-CFA No.226/16-17

Sub:- Add On Promotional Scheme to bring back BSNL landline customers-regarding

1. The competent authority on recommendation of tariff-committee-CFA has approved following Add-On scheme to bring back old BSNL customers.

The detail is as follows:

- A. **Installation charges may be waived off for CLSNP & voluntary closure customers on reconnection.**
- B. **A free pre-paid BSNL SIM card may be provided to CLSNP & voluntary closure customers on reconnection.**

2. The tariff order will be applicable from date of issue of circular on **PAN India basis** for a period of three months.
3. *The Circle should ensure to comply with all regulatory requirements.*
4. The impact of the above order may be analyzed and report may be submitted immediately after one month of implementation to PDP-CFA branch of corporate office through email to pdpca@gmail.com.
5. The circular is issued based on approval of the competent authority in PDP-CFA unit file No.8-57/PDP-CFA/2015-16. For any clarification /correspondence in respect of aforesaid scheme, matter may be taken up with PDP-CFA unit of BSNL CO New Delhi. Phone No.011-23322692.

AGM (T&C-CFA)

To,

All Heads of Telecom Circle/ Telephone District BSNL.

Copy to: -

- 1) CMD, BSNL.
- 2) DIR (CFA/CM/ENT/HR/FIN) on BSNL Board.
- 3) Executive Director (Finance/CA/NB/CN), BSNL.
- 4) PGM (Regulation), BSNL, CO, New Delhi.
- 5) GM (Marketing), CO BSNL New Delhi for adequate publicity and marketing of service.
- 6) GM (PDP-CFA)/ Sr.GM (NWP-CFA)/Sr.GM (NWO-CFA)/GM (Fin-CFA) BSNL CO New Delhi.
- 7) GM (PDP-CFA), CO BSNL w.r.t. case mark: 8-57/PDP-CFA/2015-16 carrying the approval of the competent Authority in the matter.
- 8) AD OL for Hindi version.
- 9) Sr.GM (CIT), BSNL, CO-for placement on BSNL web site.
- 10) CGM (ITPC) Pune /GM Nodal Centre (South/West/North/East Zones) for necessary changes in CDR/CDMA/Billing System.
- 11) Director General, P&T Audit, Shyam Nath Marg, Near old Secretariat, Delhi-110054.
- 12) Secretary, TRAI-for information please.
- 13) Guard file.

DM (T&C-CFA)